PRESS RELEASE
Geneva, 19 October 2026

A resounding success for the GPHG 2026 stop in Bangkok, inaugurated by the President of the Swiss Confederation





From left to right: Wiphada Thamavaranukup (PMT The Hour Glass), Carine Maillard (GPHG), Guy Parmelin (Président de la Confédération suisse), Raymond Loretan (GPHG), Charn Srivikorn (Gaysorn Amarin), Narun Thamavaranukup (PMT The Hour Glass)

The Grand Prix d'Horlogerie de Genève (GPHG) travelling exhibition brought together Southeast Asia's watchmaking community in Bangkok around the finalist timepieces, ahead of the Geneva ceremony.

The GPHG concluded the second stop of its world tour on an extremely positive note. Hosted at the cultural space *The Forum at Gaysorn Amarin* from 15 to 18 October, this exclusive presentation attracted considerable interest from collectors, enthusiasts and watch lovers who came to admire the timepieces nominated by the GPHG Academy.

The event was officially inaugurated by the President of the Swiss Confederation, Guy Parmelin, in the presence of His Excellency Fabrice Filliez, Ambassador of Switzerland to Thailand, highlighting the cultural reach and economic importance of watchmaking internationally. The strong attendance from the local community confirms Bangkok's role as a key hub for watchmaking passion in Asia.

Raymond Loretan, President of the GPHG Foundation, stated: "*The presence of the President of the Swiss Confederation, Guy Parmelin, honoured the GPHG and the entire watchmaking community gathered in Bangkok. We extend our sincere thanks to him for demonstrating his support for the international reach of the art of watchmaking. This stop illustrated the GPHG's universal mission: to bring together, beyond borders, talents and enthusiasts around creativity, craftsmanship and excellence. Our gratitude also goes to the Embassy of Switzerland and our partner PMT The Hour Glass, whose commitment fully contributed to the success of this exhibition*."

On their way to Geneva, the nominated timepieces will take up residence in the galleries of the *Musée d'Art et d'Histoire (MAH)* from 29 October to 15 November.

The announcement of the prize winners is drawing near: on **Saturday, 7 November**, 19 prizes — including the prestigious "*Aiguille d'Or" Grand Prix* — will be awarded during **the 26th official ceremony at the Bâtiment des Forces Motrices in Geneva**. The evening will be broadcast live from 6:30 p.m. CET on the official website, gphg.org.

2026 World Tour: *https://gphg.org/en/gphg-2026/2026-schedule*
Event photos: *https://mediacenter.gphg.org/category/exhibition-2026/bangkok/*
2026 nominations: *https://gphg.org/en/gphg-2026/nominated-timepieces*

About the GPHG: Created in 2001 and overseen since 2011 by a foundation recognised as a public interest organisation, the Grand Prix d'Horlogerie de Genève (GPHG) has been pursuing for over 25 years its mission to celebrate and promote the watchmaking art, thanks to the support of its public and private partners, notably its main partner, FGP Swiss & Alps, as well as the involvement of industry stakeholders.

About PMT The Hour Glass: PMT The Hour Glass is one of Thailand's leading destinations for fine watchmaking, representing many of the world's most distinguished watch brands. Through curated retail experiences, educational initiatives and community programmes, the company connects collectors and enthusiasts with the evolving world of watchmaking. Guided by its mission to advance watch culture, PMT The Hour Glass collaborates with watchmakers, cultural institutions and industry partners to inspire discovery, deepen appreciation for horological craftsmanship and strengthen Thailand's growing watch community.

#GPHG26 #GPHG #horlogerie #watchmaking #awards
#fgpsa #fgpswissandalps #forbesglobalproperties #TheHourGlass

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