

PRESS RELEASE

Geneva, 13 November 2025

For immediate release

**25TH GPHG PRIZE LIST
BREGUET WINS THE “AIGUILLE D’OR”**



Geneva pulsed with the rhythm of horological excellence this Thursday 13 November 2025 for the **25th GPHG awards ceremony**. On stage, **Antoine de Caunes** hosted the evening with wit and elegance, which celebrated contemporary watchmaking and those who passionately strive to capture time.

The Academy and the 2025 Jury chaired by journalist, author and historian Nick Foulkes rewarded 19 exceptional creations reflecting the industry's dynamism and awarded the coveted “Aiguille d'Or” Grand Prix to Breguet, for the *Classique Souscription 2025* watch.



The brands Angelus, Anton Suhanov, Audemars Piguet, Bovet 1822, Bvlgari, Chopard, Daniel Roth, Dennison, Dior Montres, Fam Al Hut, gérald genta, Greubel Forsey, L'Épée 1839, M.A.D. Editions, Urban Jürgensen, Voutilainen and Zenith also distinguished themselves with timepieces pushing the boundaries of design, technology and mechanical poetry.

This year's Special Jury Prize honours Alain Dominique Perrin, president of the *Fondation Cartier pour l'art contemporain*, for his visionary role in promoting high-quality watchmaking.

The 90 nominated timepieces, including the 19 winners, are on display at the Geneva *Musée d'Art et d'Histoire* until 16 November 2025. The award-winning models will then be presented from 19 to 23 November as part of *Dubai Watch Week*.

Relive the best moments of this 25th edition on our social media channels and find all the pictures from the event on our official gphg.org website.

2025 PRIZE LIST

“Aiguille d’Or” Grand Prix : Breguet, *Classique Souscription 2025*

Chronometry Prize: Zenith, *G.F.J. Calibre 135*

Horological Revelation Prize: Anton Suhanov, *St. Petersburg Easter Egg Tourbillon Clock*

Audacity Prize: Fam Al Hut, *Möbius*

Iconic Watch Prize: Audemars Piguet, *Royal Oak Perpetual Calendar*

Mechanical Exception Watch Prize: Greubel Forsey, *Nano Foudroyante*

Chronograph Watch Prize: Angelus, *Chronographe Télémètre Yellow Gold*

Tourbillon Watch Prize: Bvlgari, *Octo Finissimo Ultra Tourbillon*

Sports Watch Prize: Chopard, *Alpine Eagle 41 SL Cadence 8HF*

Men’s Complication Watch Prize: Bovet 1822, *Récital 30*

Men’s Watch Prize: Urban Jürgensen, *UJ-2: Double wheel natural escapement*

Time Only Watch Prize: Daniel Roth, *Extra Plat Rose Gold*

Jewellery Watch Prize: Dior Montres, *La D de Dior Buisson Couture*

Artistic Crafts Watch Prize: Voutilainen, *28GML SOUYOU*

Ladies’ Complication Watch Prize: Chopard, *Imperiale Four Seasons*

Ladies’ Watch Prize: gérald genta, *Gentissima Oursin Fire Opal*

“Petite Aiguille” Watch Prize: M.A.D. Editions, *M.A.D.2 Green*

Challenge Watch Prize: Dennison, *Natural Stone Tiger Eye In Gold*

Mechanical Clock Prize: L'Épée 1839, *Albatross L'Épée 1839 X MB&F*

Special Jury Prize: Alain Dominique Perrin

About the GPHG : Created in 2001 and overseen since 2011 by a Foundation recognised as a public interest organisation, the Grand Prix d'Horlogerie de Genève (GPHG) has for 25 years been pursuing its mission to celebrate and promote the watchmaking art, thanks to the support of its public and private partners, notably its main partner, FGP Swiss & Alps, as well as the involvement of industry stakeholders.



2025 prize list: <https://www.gphg.org/en/prize-list-25>

Media center: <https://mediacenter.gphg.org/>

2025 exhibition schedule: <https://www.gphg.org/en/gphg-2025/2025-schedule>

HD pictures of the winning timepieces:

https://www.gphg.org/98hor214goixwl/dZY6udwAtmZOLNEt5CikWZLX0NYQJwa5_photo_hd_laureats_25.zip

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