



**PRESS RELEASE**  
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## SAVE THE DATE

**25<sup>th</sup> GPHG awards ceremony**  
**Thursday 13 November 2025**



**Geneva, 23 January 2025 – The Grand Prix d’Horlogerie de Genève (GPHG) invites you to mark your calendars for its annual celebration of the 12<sup>th</sup> art to be held on Thursday 13 November 2025.**

The 25<sup>th</sup> GPHG Awards Ceremony will be held at the **Bâtiment des Forces Motrices** in Geneva, a new venue in a landmark location that has played a key role in the city’s watchmaking development. This flagship event in the watchmaking calendar will see the profession’s leading representatives gather to honour the year’s finest timepieces.

Meanwhile, GPHG Academy members will have the task of proposing the watch creations eligible for the competition, prior to brands' official entries this spring. They will then take part in each stage of the selection process that will determine the winners of this anniversary edition.

***About the GPHG:** Created in 2001 and overseen since 2011 by a Foundation recognised as a public interest organisation, the Grand Prix d’Horlogerie de Genève (GPHG) has for 25 years been pursuing its mission to celebrate and promote the watchmaking art, thanks to the support of its public and private partners, notably its main partner, FGP Swiss & Alps, as well as the involvement of industry stakeholders..*

[GPHG.org](http://GPHG.org)  
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