

PRESS RELEASE

The GPHG turns 25 and passes the “1000 academicians” milestone



Geneva, 26 March 2025 – The Grand Prix d’Horlogerie de Genève (GPHG) is celebrating a double anniversary: 25 years of celebrating watchmaking excellence and five years of its Academy which has now passed the symbolic threshold of 1000 members.

Founded in 2020, the GPHG Academy unites passionate experts keen to contribute to watchmaking’s global influence. It plays a central role in the selection process for watches in competition. Operating by a co-optation process, it now has 1050 members, who each spring begin proposing eligible timepieces, subject to brands’ approval. In summer, academicians nominate six finalists per category before participating in the autumn selection of the prizewinners, alongside the Jury – itself composed of Academy members. The complete list of academicians is available at gphg.org.

For this 25th edition, the GPHG is reintroducing the ‘Mechanical Clock’ category. In addition, calendar complications are now included in the ‘Men’s Complication’ category. The Eco-innovation Prize launched in 2024 is being maintained. The detailed rules, including the list of categories, can be consulted on gphg.org.

The 25th GPHG awards ceremony will be held on Thursday 13 November 2025 at the Bâtiment des Forces Motrices in Geneva. Meanwhile, we invite you to follow us on [Instagram](#), [Facebook](#), [LinkedIn](#) and [YouTube](#).

[2025 list of Academy members](#)

[2025 Rules](#)

About the GPHG: Created in 2001 and overseen since 2011 by a Foundation recognised as a public interest organisation, the Grand Prix d'Horlogerie de Genève (GPHG) has for 25 years been pursuing its mission to celebrate and promote the watchmaking art, thanks to the support of its public and private partners, notably its main partner, FGP Swiss & Alps, as well as the involvement of industry stakeholders.

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