

PRESS RELEASE

A first for the GPHG in New York



Geneva, 5 December 2022 - The prize-winning watches of the 2022 edition of the Grand Prix d'Horlogerie de Genève (GPHG) were exhibited in New York from 1 to 4 December in Watches of Switzerland's splendid Soho building.

The long-awaited arrival of the GPHG in the United States was magnificently orchestrated by Watches of Switzerland, our partner for this American premiere. The exhibition was advertised in Time Square, as well as on buses and subway stations, attracting a large number of aficionados during the four days dedicated to presenting the embodiments of watchmaking excellence rewarded by the 2022 GPHG Jury and Academy.

An opening night party and dinner the following day were attended by leading watch industry figures present in New York. The press and watch lovers were able to appreciate the technical and artistic prowess of these exceptional timepieces thanks to the expertise of the professionals at Watches of Switzerland.

The 2022 travelling exhibition ended on a prestigious and positive note here in New York after stop-overs in New Delhi, Casablanca and Geneva. This array of destinations, events and encounters provided a variety of chances to salute horological creations as well as the passionate men and women who bring them to life.

The GPHG looks forward to seeing you next year for a 23rd celebration of watchmaking excellence.

About the GPHG: Created in 2001 and overseen since 2011 by a Foundation recognised as a public interest organisation, the Grand Prix d'Horlogerie de Genève (GPHG) has for over 20 years been pursuing its mission to celebrate and promote the watchmaking art, thanks to the support of its public and private partners, notably its main partner, FGP Swiss & Alps.

2022 prize list: <https://www.gphg.org/horlogerie/en/prize-list-22>

Event pictures: <https://mediacenter.gphg.org/category/exhibition-2022/new-york/>

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