



**PRESS RELEASE for immediate release**

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**See you as of 6.30pm on Thursday November 4  
to discover the winners of the GPHG 2021!**

*Geneva, November 1, 2021* – **The awards ceremony for the 2021 edition of the Grand Prix d'Horlogerie de Genève (GPHG) will take place on Thursday November 4 at the Théâtre du Léman in Geneva, attended by representatives of the great watchmaking family gathered to celebrate the excellence and vitality of their sector.**

Master of Ceremonies Edouard Baer will be accompanied this year by Lou Doillon in hosting this prestigious evening which will also mark the GPHG's 20<sup>th</sup> anniversary.

**Live on websites and in simultaneous translation:** this annual event, an international media showcase for contemporary watchmaking, will be available in simultaneous English translation and broadcast live on [gphg.org](http://gphg.org), as well as through numerous media partners around the world [hodinkee.com](http://hodinkee.com), [worldtempus.com](http://worldtempus.com), [monochrome-watches.com](http://monochrome-watches.com), [timezone.com](http://timezone.com), [quillandpad.com](http://quillandpad.com), [SJX...](http://SJX...)).

**Euronews**, Europe's leading news channel, will also livestream the ceremony on its website in several languages. **Hantang Culture**, an exclusive Chinese media group, has been inviting people to discover the GPHG since October and will cover the November 4 event on its many channels. The **Léman Bleu** TV channel will broadcast the event in deferred transmission mode on Friday November 5 at 8pm.

The **GPHG media center**, accessible via our [gphg.org](http://gphg.org) website, offers almost real-time access to images, videos, interviews, press releases and other information throughout the ceremony (<https://mediacenter.gphg.org/>).

Join us too on social media to discover the 2021 winners!

**Media center** : <https://mediacenter.gphg.org/>

**Jury** : <https://www.gphg.org/horlogerie/en/gphg-2021/jury>

**84 nominated watches** : <https://www.gphg.org/horlogerie/en/gphg-2021/nominated-watches>

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#fgpsa #fgpswissandalps #forbesglobalproperties*