

## PRESS RELEASE for immediate release

## GPHG 2019 Pre-selected watches on show in Australia

Sydney, September 27<sup>th</sup> 2019 - The first stage of the 2019 Grand Prix d'Horlogerie de Genève (GPHG) roadshow kicked off yesterday evening at the Cruise Bar in Sydney.

This year, the GPHG has chosen to meet the expectations of the Australian market by presenting its first exhibition in Sydney, featuring the 84 timepieces pre-selected by its 2019 jury. This rare and prestigious exhibition is being organised in partnership with retailer The Hour Glass, which is hosting the watches in its King Street store on September 28<sup>th</sup> and 29<sup>th</sup>.

The preview, held on September 27<sup>th</sup> at the Cruise Bar, opposite the city's Opera House, brought together local watch lovers and celebrities, including five-time Australian Olympic champion Ian Thorpe, all driven by a passion for watchmaking culture.

The Hour Glass' mission is to advance watch culture around the world and it gives us no greater pleasure than to introduce the Grand Prix D'Horlogerie de Genève to watch enthusiasts in Sydney. Particularly so as it is the GPHG's inaugural appearance in Australia. It is without doubt to be ranked as the most exciting cultural event in Australia's horological calendar for 2019

Michael Tay, Co-group managing director of The Hour Glass and member of the jury of the 2019 GPHG

Starring 84 timepieces signed by nearly 50 different brands, our exhibitions offer a cosmopolitan public unique opportunities to discover the vitality of the art of contemporary watchmaking in all its diversity.

Carine Maillard, Director of the GPHG

After Sydney, the pre-selected watches – competing for the famous Aiguille d'Or Grand Prix or one of the 18 prizes that will reward watchmaking excellence – will fly to Bangkok, before heading to Mexico and then Geneva, where the 19<sup>th</sup> GPHG prize-giving ceremony will be held on November 7<sup>th</sup>.

Photos of the event: <a href="https://mediacenter.gphg.org/category/exhibitions-2019/sydney/">https://mediacenter.gphg.org/category/exhibitions-2019/sydney/</a>

Roadshow schedule: <a href="http://gphg.org/horlogerie/en/gphg-2019/calendar">http://gphg.org/horlogerie/en/gphg-2019/calendar</a>

The 84 pre-selected watches: <a href="http://gphg.org/horlogerie/en/gphg-2019/pre-selected-watches">http://gphg.org/horlogerie/en/gphg-2019/pre-selected-watches</a>

