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The 2018 GPHG ceremony is set to be vibrant and connected

The prize-winners of the 18th edition of the Grand Prix d'Horlogerie de Genève (GPHG) will be announced on Friday November 9th in Geneva's Théâtre du Léman, at the eagerly awaited prize-giving ceremony. As master of ceremonies, the Foundation of the GPHG has chosen actor [Edouard Baer](#), whose lively manner was already greatly appreciated by spectators in 2017. This year, he will be accompanied in song by [Véronic DiCaire](#) and her countless stunning 'voices'.

In step with an ever more connected world, the GPHG has launched a **digital platform** for this 18th edition providing almost real-time images, interviews and other information: mediacenter-gphg.org. Practical, user-friendly, open and accessible without a password, this platform was developed to facilitate the work of the press and of watch brands – upstream, downstream and on the spot during the ceremony – by ensuring speedy access to all event related content: photos, videos, press kits, etc.

The prize-giving ceremony will be broadcast live on the official [GPHG website](#), as well as those of the [Media Partner](#) and on the [Léman Bleu](#) local TV channel.

In addition, the actual awarding of the "Aiguille d'Or" Grand Prix will be broadcast live on [EuroNews](#), the most-watched news channel in Europe.

