

**PRESS RELEASE** *for immediate release*

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**Twenty years – 20 “Aiguilles d’Or” Grand Prix winners  
and 84 finalists on show in Geneva**



**Geneva, October 22, 2021 – The Grand Prix d’Horlogerie de Genève (GPHG) celebrated its 20<sup>th</sup> anniversary this evening – amid a joyful, fun atmosphere of renewed face-to-face encounters – as it marked the opening of its Geneva exhibition at the Musée Rath. This**

exceptional exhibition celebrates the 20<sup>th</sup> anniversary of the GPHG by presenting for the first time – alongside the 84 nominated watches of the current edition – the 20 timepieces that have won the Aiguille d'Or “Grand Prix” since the creation of the GPHG in 2001.

From October 23 to November 14, 2021 and with 104 watches signed by more than 50 brands, the GPHG offers visitors to Geneva’s Musée Rath an extraordinary panorama of contemporary watchmaking creativity and invites them to immerse themselves further into the wonderful art of watchmaking thanks to free introductory workshops run by the Geneva School Watchmaking ([inscription@gphg.org](mailto:inscription@gphg.org) / three one-hour workshops offered daily at 11.30am, 1pm and 3pm).

As a partner of the GPHG since its inception, the Geneva *Musée d’Art et d’Histoire* has benefited from generous donations for its watchmaking collections from the artisans and manufacturers invited to donate the winning watches: three “Aiguilles d’Or” Grand Prix winners are thus part of Geneva's public heritage, bearing witness to the history of the GPHG.

***“This 20<sup>th</sup> anniversary exhibition underscores the maturity of the GPHG and the continuity of its mission on behalf of watchmaking, also reflected in the recent creation of its Academy.” Raymond Loretan, President of the GPHG Foundation***

Chosen by an international Academy – composed of more than 500 members, all experienced and significant stakeholders in key watchmaking-related sectors – **the 84 nominated watches are competing to win the prestigious “Aiguille d’Or” Grand Prix or one of the 18 prizes that will be awarded in Geneva on November 4, 2021 on the occasion of the 2021 GPHG awards ceremony**, which will be broadcast live on [Gphg.org](http://Gphg.org), [Euronews.com](http://Euronews.com) and by specialised partners, as well as in deferred transmission mode by the Léman Bleu and Hantang Culture channels.

**Event photos :** <https://mediacenter.gphg.org/category/exhibition-2021/geneva/>

**84 nominated watches:** <https://gphg.org/horlogerie/fr/gphg-2020/montres-preselectionnees>

**Twenty “Aiguilles d’Or” winners:** <https://www.gphg.org/horlogerie/en/twenty-years-twenty-aiguilles-dor>

**Exhibition and workshop schedule:** <https://www.gphg.org/horlogerie/en/gphg-2021/2021-calendar>

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