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**OFFICIAL PRE-SELECTION - GPHG 2015**  
**15<sup>th</sup> celebration of the 12<sup>th</sup> Art**

**The list of watches pre-selected by the 2015 jury** is now available on the official website of the Grand Prix d'Horlogerie de Genève, [gphg.org](http://gphg.org). These 72 timepieces will be competing to win the prestigious "Aiguille d'Or" Grand Prix or one of the 16 prizes awarded for contemporary creative talent and watchmaking expertise.

By consulting this list, watchmaking enthusiasts from all over the world are invited to vote for their favourite watch. They will thus take part in electing a model to be awarded the **Public Prize** and automatically participate in the draw to win a timepiece.

**The 2015 awards will be revealed on October 29<sup>th</sup> at the Grand Théâtre de Genève.** Presented jointly by Frédéric Beigbeder and Gaspard Proust, the prize-giving ceremony will be attended by Alain Berset, Federal Councillor, and will see representatives from the international watchmaking community congregate in Geneva to recognise the dynamic buoyancy of their sector. The event will be broadcast live on [gphg.org](http://gphg.org), on partner sites [euronews.com](http://euronews.com), [hodinkee.com](http://hodinkee.com), [worldtempus.com](http://worldtempus.com), as well as on the Léman Bleu TV channel.

**For the past 15 years**, the GPHG has been annually celebrating the 12<sup>th</sup> Art and providing an international audience with the opportunity to follow trends and innovations, notably through a roadshow that presents the pre-selected watches in various capitals each year.

**Hong Kong, Seoul, Dubai, Geneva and London:** On October 2<sup>nd</sup> and 3<sup>rd</sup>, the *Liang Yi Museum* in **Hong Kong** will host the first leg of the 2015 travelling exhibition. For the first time this year, the 72 pre-selected watches will then move to **Seoul**, from October 6<sup>th</sup> to 8<sup>th</sup> 2015, at the *Hyundai Card Music Library + Understage*, a city-centre venue in the vanguard of design and culture. In **Dubai**, the GPHG exhibition will be the focus of the first *Dubai Watch Week*, a platform for cultural and educational exploration devoted to watchmaking that will take place from October 18<sup>th</sup> to 22<sup>nd</sup> at the *Dubai International Financial Center* (DIFC). In addition to the GPHG exhibition, this Dubai-based event, created and organised by Ahmed Seddiqi & Sons in partnership with the Grand Prix d'Horlogerie de Genève, will also notably offer a forum for discussion and reflection gathering together the major players in this industry.

Once back in **Geneva**, stronghold of international watchmaking, the timepieces will be presented from October 27<sup>th</sup> to November 4<sup>th</sup> at the *Cité du Temps*, the showcase for the official pre-selection for the past four years. The roadshow's final stop for the 17 winning watches of this 15<sup>th</sup> edition of the GPHG will be an exhibition in **London** from November 12<sup>th</sup> to 14<sup>th</sup> 2015, as part of the *SalonQP*.

**By way of reminder:**

Chaired by Aurel Bacs, 26 personalities known for their watchmaking expertise will make up the multidisciplinary, international GPHG 2015 jury joined this year by artists and musicians Dieter Meier (Yello) and Eric Singer (Kiss).

Created in 2001 and overseen since 2011 by a foundation recognised as a public interest organisation, the Grand Prix d'Horlogerie de Genève aims to highlight and annually reward the most remarkable creations in order to promote the watchmaking art around the world.