

PRESS RELEASE

Watches nominated by the GPHG Academy on show in India



Geneva, 10 October 2022 – The first stage in the 2022 travelling exhibition of the Grand Prix d'Horlogerie de Genève (GPHG) was inaugurated with all due pomp and ceremony yesterday evening in New Delhi.

The watches preselected by the GPHG Academy were the focus of attention among watch lovers this weekend, within the prestigious setting of the Leela Palace hotel in New Delhi. These Indian watchmaking days, which began on the evening of 7 September with an official reception at the residence of the Swiss Embassy, united experts and collectors for a rich program of meetings and debates organised by Ethos Watches, partner of this 2022 exhibition in India.

"India is a fast-growing market and is destined to become one of the most important in the years ahead. It is also maturing quite steadily to understand and appreciate the emotion and savoir-faire of fine mechanical watch creation. Ethos has been at the forefront of this transformation, and we are indeed delighted and grateful that GPHG agreed to collaborate with us to bring the exhibition of the nominated watches of the awards of the 2022 edition here to New Delhi. It is a unique platform for Indian watch aficionados to come face to face with the best of haute horology, and also for the participating watch brands to engage directly with India and Indian watch lovers."

Yashovardhan Saboo, Founder and Chairman of Ethos Limited

"The GPHG is particularly grateful to be able to count on Ethos Watches once again to showcase the watchmaking creativity of 2022 in India, a promising market for the years to come. Our mission is the promotion of watchmaking in all its facets; the largest democracy in the world is a fertile ground for the development of its values of tradition, precision and innovation, and we sincerely hope that our presence here will arouse the interest of enthusiasts as well as encourage vocations among up-and-coming generations."

Raymond Loretan, President of the Grand Prix d'Horlogerie de Genève Foundation

After New Delhi, the watches nominated by the GPHG Academy will fly to Morocco where they will be exhibited for the first time on the African continent from 20 to 23 October in Casablanca.

These timepieces are in the running for **one of the 20 awards, including the prestigious "Aiguille d'Or" Grand Prix best-in-show award which will be presented on 10 November in Geneva at the 22nd GPHG awards ceremony.**

Event pictures: <https://mediacenter.gphg.org/category/exhibition-2022/new-delhi/>

2022 Calendar: <http://gphg.org/horlogerie/en/gphg-2022/2022-calendar>

List of 2022 nominated timepieces: <https://www.gphg.org/horlogerie/en/gphg-2022/nominated-timepieces>

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