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Announcing the Winners of the Grand Prix D'Horlogerie De Genève, GPHG 2015



Vacheron Constantin Ref. 27260, the world's most complicated watch

Every year, an event takes place in Geneva that is known as the red carpet of the watch world: The Grand Prix d' Horlogerie (GPHG). The event has experienced some growing pains over the years as it struggled with format, categories and even issues of being a bit too "Swiss." But today, on the 15th anniversary of the event, it has become the world's largest watch award event, attracting the industry's best brands.

Aurel Bacs, renowned expert in vintage timepieces and co-founder of Phillips in Association with Bacs & Russo/ Swiss Auction house, upon his introduction of the Jury Prize, reinforced the global nature of the event, stating, "that the event is not just a Geneva event but an event for the entire world. "



Vacheron Constantin Ref. 27260, the world's most complicated watch

This year, in fact, more than 200 [watches](#) were submitted for a spot in the final selection. A panel of judges then further narrowed that 200 to about 72 watches – of which just about 16 watches will win.

Here we bring you the winners of each product category. Additionally other prizes were awarded for creative talent (including young students) and watchmaking expertise.

Before announcing the product category winners, a special **Jury Award for Watchmaking** was given to Vacheron Constantin's three master watchmakers who spent eight years creating the world's most complicated watch: the Vacheron Constantin Ref. 57260 (you can read all the details of that watch [here](#)).

The Winners:



Aiguille D'Or Grand Prix: Greubel Forsey, Tourbillon 24 Secondes Vision



Aiguille D'Or Grand Prix: Greubel Forsey, Tourbillon 24Seconds Inclined Vision. Stephen Forsey accepted the award with a few words about the brand's journey to its original timepieces that included 11 years of a unique vision on the part of himself and his partner Robert Greubel, who dedicated themselves to bringing their ideas to fruition.

Technical Innovation: A watch technically advanced in design and technology. The winner is the Prezioso Tourbillon of Tourbillons. This watch also won the Public Award. When Antoine Prezioso accepted the award, with his son at his side, he said, "Three things are needed in making a watch of this complexity: Patience, Passion and Perseverance. This adventure began over 10 years ago." He then thanked his son for his perseverance and determination to bring the watch to fruition, and then handed the award to his son.



Mechanical Exception: Jaquet Droz Charming Bird

Mechanical Exception: Jaquet Droz Charming Bird. The automated watch features a bird with real feather wings that moves its wings as it turns within its sapphire dome.

Striking Watches: Girard-Perregaux Minute Repeater Tourbillon with Gold Bridges



Tourbillon: Ulysse Nardin, Ulysse Anchor Tourbillon

Tourbillon: Ulysse Nardin, Ulysse Anchor Tourbillon. Upon accepting the award, Patrick Hoffmann, CEO of the brand, recalled the legendary Rolf Schnyder who built the brand before his untimely death. Hoffmann vowed to “bring that legacy forward” under the new ownership of Kering Group.

Calendars: Hermes Slim Calibre Perpetual Calendar watch, whose caliber was designed by Jean-Marc Wiederrecht (who also created the movement for the Faberge winning watch in the ladies’ High-Mech category)



Ladies’ Category: Hublot Big Bang Broderie

Ladies' Category: Hublot Big Bang Broderie. Upon accepting the award, the renowned Jean-Claude Biver, head of the watch division of LVMH Group, quipped about the world evolving when a men's watch is accepted for a women's category. However, the watch – complete with unique embroidery technique across the strap and dial – is truly a unisex piece.

Ladies High Mechanicals: Faberge Peacock. The CEO of Faberge actually brought with him an historic bust of Faberge' to celebrate. He then went on to thank his remarkable team.



Jewelry: Audemars Piguet Diamond Punk

Jewelry: Audemars Piguet Diamond Punk. Upon accepting the award for the brand, Francois Bennaahmias, CEO, encouraged other brands to participate in the GPHG in the future.

Revival Cateogry: Piaget Manchette Diamond Cuff watch. This is a reinvention of a watch that was first introduced in the 1970's. In accepting the award, Philippe Leopold Metzger, Piaget CEO, admitted he was very happy to win in both a men's category and a women's category. "We have two great manufactures, one that makes movements and one that makes incredible jewelry watches. Our people are master artisans, and while technology has evolved a lot the great things in our business is we continue to make thing the old way, with our hands."



Revival Category: Piaget Manchette Diamond Cuff watch

Petite Aiguille: Affordable Watches (value and quality watches retailing for less than 8,000 Euro): Habring2 Felix

Artistic Category: Blancpain Villeret Cadran Shakudo



Artistic Category: Blancpain Villeret Cadran Shakudo

Sports Watch: Tudor Pelagos

Men's Category: Voutilainen GMR

Chronographs: Piaget Altiplano

Revelation: Award to a brand 10 years or younger:
Laurent Ferrier, Galet Square

Among the judges this year are several watch-loving celebrities such as Eric Singer of Kiss and Dieter Meier of Yello. Among the true experts on the panel are Rene' Beyer, co-owner and CEO of Beyer Chronometrie AG and of the Watch and Clock Museum in Zurich – a true highlight of watchmaking history. Additionally, master watchmaker extraordinaire Philippe Dufour serves as a juror, as does William Rohr, of the TimeZone.com watch forum. A host of other watchmakers, collectors and editors of certain on line and print publications also reside on the ever-growing, predominantly European-, Swiss- and Asian-based jury. The commissioner of the jury is the world renowned Ludwig Oeschlin, watch expert whose creations hold a place in horological history.

Roberta Naas is the editor in chief of the online watch publication, [ATimelyPerspective.com](http://www.AtimelyPerspective.com), where you can find detailed technical articles about many of the winning and competing watches.

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