



PRESS RELEASE for immediate release

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**Fifth stage of the 2019 roadshow  
The GPHG is staging a multi-faceted exhibition at the MAH,  
dedicated to the art of watchmaking**

Geneva, November 1<sup>st</sup> 2019 - After Sydney, Bangkok, Mexico City and Puebla, the **84 watches pre-selected by the jury of the 19<sup>th</sup> Grand Prix d'Horlogerie de Genève (GPHG) are on display at the Musée d'art et d'histoire (MAH) in Geneva from November 2<sup>nd</sup> to 14<sup>th</sup> 2019.** Inaugurated today evening, this collective exhibition initiated by the GPHG and involving several local institutions, presents the world of time measurement through different periods and perspectives.

As well as the **84 contemporary timepieces pre-selected by the GPHG jury** – showcased on boldly-designed glass-free display tables resulting from the renewed collaboration between the preorder&soldout studio and Xavier Dietlin) – the public will have a chance to view a number of treasures exhibited in the Palatine rooms of the museum:

- **a selection of historical gems**, dating from the 16<sup>th</sup> to the 19<sup>th</sup> century – chosen from the watchmaking, enamelling, jewellery and miniature collections of the *Musée d'art et d'histoire* – and reflecting the quality of the creations crafted in workshops dotted across Geneva, Switzerland and Europe;
- **original projects developed in 2019 by students of the Chair in Watch Design at the Geneva University of Art and Design (HEAD-Genève);**
- **an array of winning pictures from the Watch Photo Awards**, along with photos by Karine Bauzin on the theme "What time is it?", orchestrated by the Fine Watch Club.

In parallel, in order to raise awareness of the watchmaking profession among the public at large and young people in particular, the GPHG is daily offering **free watchmaking initiation workshops** (to register, call 077 522 09 01). These workshops are run by the Geneva Watchmaking School with the support of Geneva Airport.

The next key date is **Thursday November 7<sup>th</sup> in Geneva, when the 2019 winners will be announced** at the 19<sup>th</sup> GPHG prize-giving ceremony to be held at the Théâtre du Léman.

Event photos : <https://mediacenter.gphg.org/category/exhibitions-2019/geneva/>

Exhibition schedule : <https://gphg.org/horlogerie/en/gphg-2019/calendar>

The 84 pre-selected watches : <https://gphg.org/horlogerie/en/gphg-2019/pre-selected-watches>



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